Race, Equity, and the Social Determinants of Health

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OUR MISSION

The Trust for Public Land creates parks and protects land for people, ensuring healthy, livable communities for generations to come.
FROM NEIGHBORHOOD PARKS TO NATIONAL PARKS

5 thousand+ places created

3 million+ acres protected

$68 billion public funds generated

8 million+ people within a 10-min walk
Objectives

- To describe the context around increasing interest in “social determinants of health”

- To define terms such as structural racism, social determinants, social needs, and health equity

- To identify opportunities for philanthropy to further engage in SDoH
Outline

- Introduction
- Where are we?
- Where do we need to go?
- What is our path forward?
OUR MISSION

The Trust for Public Land creates parks and protects land for people, ensuring healthy, livable communities for generations to come.

WHAT we do
OUR INITIATIVES

By 2025, we will directly engage more than 300 communities and improve quality of life for more than 80 million people.

LANDS
We will generate more than $10 billion in funding for land protection and establish 500 protected places for public benefit, deploying innovative tools to advance community conservation goals.

PARKS
We will put a quality park within a 15-minute walk of five million people who currently lack access by creating new parks or transforming underutilized parks in the communities of greatest need and by activating local and national partnerships.

SCHOOLYARDS
We will grow our schoolyards program to expand park access for nearly 5 million people across the country and open green schoolyards in 20 underserved school districts.

TRAILS
We will connect more than 3 million people to 1,000 miles of local and national trails and greenways.

WHY we do it
OUR COMMITMENT TO COMMUNITIES

HEALTH
Everyone deserves healthy communities. We create opportunities for all people to experience the physical and mental health benefits nature provides, from close-to-home parks to awe-inspiring outdoor experiences.

CLIMATE
Everyone deserves climate-smart communities. The parks we create and the lands we protect safeguard people from extreme heat, poor air and water quality, flooding, and sea level rise, making communities more resilient and prepared for change.

EQUITY
Everyone deserves access to the benefits of nature. Working hand-in-hand with communities, we support the efforts of historically marginalized groups to create access to the outdoors by delivering park and green space solutions that exemplify their efforts and address wide-ranging challenges.

COMMUNITIES

HOW we do it
OUR TOOLKIT

PUBLIC LAND FOR PUBLIC GOOD
We help communities protect lands and waterways to benefit everyone.

PARK CREATION AND TRANSFORMATION
We help communities create and transform parks to reflect local interests, cultures, heritage, and aspirations.

DATA AND INSIGHT
We help communities prioritize investments in public land using data-driven mapping technology and insights to pinpoint where nature is most needed.

ADVOCACY
We mobilize support for critical bills and policies to advance the use of public land for societal good.

FUNDING AND LEVERAGE
We help communities generate public funding for parks and open space, leveraging donations to achieve a $2 for $1 return.

Join us to reimagine and realize the power of land for people to create stronger communities that move society forward.
A rose by any other name?

• Health

State of complete physical, mental, and social well-being and not merely the absence of disease or infirmity. (World Health Organization, 1946)

• Health care

Range of health services, includes factors such as utilization, quality, financing, etc. (Braverman, 2003)
Where are we?
Health care and the US
America’s block by block differences
History matters

Race is a social construct. A proxy measure for **Racism**.

**Institutionalized racism**
- Initial historical insult
- Structural barriers
- Inaction in face of need
- Societal norms
- Biological determinism
- Unearned privilege

**Personally mediated racism**
- Intentional
- Unintentional
- Acts of commission
- Acts of omission
- Maintains structural barriers
- Condoned by societal norms

**Internalized racism**
- Reflects systems of privilege
- Reflects societal values
- Erodes individual sense of value
- Undermines collective action
Context and care drive health outcomes
Where do we want to go?
**Conditions** in the places where people live, learn, work, and play affect a wide range of health risks and outcomes (CDC, 2018)

<table>
<thead>
<tr>
<th>Economic Stability</th>
<th>Built Environment</th>
<th>Education</th>
<th>Social Context</th>
<th>Food Insecurity</th>
<th>Health &amp; Healthcare</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earned income tax credits</td>
<td>Housing First programs</td>
<td></td>
<td>Social integration programs</td>
<td>Hunger/ food access</td>
<td>Culturally &amp; linguistically appropriate approach</td>
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<tr>
<td>Medical bills support</td>
<td>Home improvement grants (e.g. asthma)</td>
<td>Early Childhood Education/ Childcare</td>
<td>Community plot improvements</td>
<td>Food system changes</td>
<td>Coverage &amp; access services</td>
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<td></td>
<td>Transportation support (patients)</td>
<td>Pediatric reading programs</td>
<td>Anti-bias &amp; racism training</td>
<td>Nutrition programs</td>
<td>Quality</td>
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<td>Public transportation</td>
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<td>Violence prevention</td>
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A PUBLIC HEALTH FRAMEWORK FOR REDUCING HEALTH INEQUITIES
BAY AREA REGIONAL HEALTH INEQUITIES INITIATIVE

UPSTREAM

SOCIAL INEQUITIES
- Class
- Race/Ethnicity
- Immigration Status
- Gender
- Sexual Orientation

INSTITUTIONAL INEQUITIES
- Corporations & Businesses
- Government Agencies
- Schools
- Laws & Regulations
- Not-for-Profit Organizations

LIVING CONDITIONS
- Physical Environment
- Land Use
- Transportation
- Housing
- Residential Segregation
- Exposure to Toxins
- Economic & Work Environment
- Employment
- Income
- Retail Businesses
- Occupational Hazards
- Social Environment
- Experience of Class
- Racism
- Gender
- Immigration
- Culture - Ads - Media
- Violence
- Service Environment
- Health Care
- Education
- Social Services

Community Capacity Building
- Community Organizing
- Civic Engagement

Policy

Emerging Public Health Practice

Current Public Health Practice

DOWNSTREAM

RISK BEHAVIORS
- Smoking
- Poor Nutrition
- Low Physical Activity
- Violence
- Alcohol & Other Drugs
- Sexual Behavior

DISEASE & INJURY
- Communicable Disease
- Chronic Disease
- Injury (Intentional & Unintentional)

MORTALITY
- Infant Mortality
- Life Expectancy

Strategic Partnerships
Advocacy

Case Management

Health Care

Individual Health Education
before
Where does health care act?

- Socio-economic factors
- Changing the context to make individual default decision healthy
- Long lasting protective interventions
- Clinical interventions
- Health education services

INCREASING POPULATION IMPACT

INCREASING INDIVIDUAL EFFORT NEEDED
Where do we need to go:
First step: Do we inform or is there shared-leadership?
With the Latino Community Fund of Washington, the Parque Padrinos organized a voter turn out campaign.
Latino voter turnout increased 300%.
Power building.
What is our path forward?
Path forward question: are these social determinants?
Returning to a Gardener’s Tale…

Who is the gardener?

Government
• Power to decide
• Power to act
• Control of resources

Dangerous when
• Allied with one group
• Not concerned with equity

What is the role of philanthropy?
Where does health care act?

How can we act comprehensively towards a collective goal?
What does this mean for the work?

- Assess individuals and places
- Providing services to ensure their needs are met
- Evaluate impact
- Understand the patterns
- Change the contexts
- Public health and public policy
- Health care and social services
Public health is 2.5% of America’s $3.5 Trillion health care budget.
What does this mean for philanthropy: assess, plan, do, & evaluate impact

- **Individual**
  - Reflection
  - Education
  - Focus

- **Organization**
  - Capacity building
  - Practices
  - Impact – not just quantitative

- **Systems**
  - Leverage connections
  - Cross sector engagement
We abuse land because we regard it as a commodity belonging to us. When we see land as a community to which we belong, we may begin to use it with love and respect. – Aldo Leopold
Thank you!

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