ALICE Report

- For CFs, ALICE report provides individual community information that helps build case for support to address specific issues
- $24,000 is federal poverty line. This is an inadequate measurement of poverty in our communities. Hence the ALICE threshold. Frederick and Charles County’s ALICE poverty line is about $35,000.
- Unemployment rate going down but poverty rate going up. There’s a story to be told in that data
- ALICE report helps people understand that there’s a gap. Individuals are unable to access social services and are unable to afford basic cost of living
- Report defines cellphone as a utility and not a luxury
- Notice that household survival budget has “no room for bad luck”. Keep in mind that report underestimates what it would take to survive without social service programs
- Rutgers is using commonly available federal data for this report (bureau of labor and statistics, HUD, Census). That’s why double checking on local level is essential. Every county has this household survival budget available online.
- 30% increase in ALICE households since 2010 for Frederick

**Question about data implications. Could this increase in ALICE families be an indicator of families moving to Frederick for more opportunity (tremendous population growth)?**

A good question. MD HMIS (HUD-mandated software) asks a question akin to “where do you call home?” 30% of those enrolled in Frederick county listed elsewhere as home. Data shows that growth is coming from Black and Latinx populations

Uses of ALICE Report

- Highlighted how the report is benefitting Frederick County
  - being used by nonprofits to justify needs for funds
  - Prosperity Center at United Way and partnerships with federal government
  - Information for employers (helping them understand their employees and adjust salary levels)

United Way’s Needs

- One Main Financial was the sponsor but no longer able to continue as the sponsor. Trying to raise $50K for all of MD in smaller quantities. They are about 1/3 of the way there
Mcfa Quarterly Meeting
In Person
Baltimore Community Foundation
2 East Read St, 8th Floor
Baltimore, MD 21202

- This is in addition to general operating
- Erica and Betsy are contributing $2K at least. Erica is in process of working on proposal that will go to committee

**Is each United Way going to their CFs to ask?**
If Ken receives positive feedback from the group, he can give the direction to each CF to approach their respective community foundations

**Have you all been in conversation with banks?**
Ken has approached 8 banks

**Is the money for research purposes?**
Yes, United Way of Central Maryland is the hub and the money goes to United Way of New Jersey to continue paying researchers

**What’s Ken’s timeline?**
Ken’s already signed the contract so report will be provided whether or not it can be paid for

**Is there anyone tasked at the state level to be thinking about how this data can inform policymaking at state level?**
All United Ways are meeting to talk about policy. Someone is working on ALICE specifically at each United Way

**Updates**

**Endow Maryland**
- BCF experienced a lull. Next year would be useful to talk about strategies that work and don’t work to engage/educate donors. How to get out in front of Endow Maryland?

**National Standards**
- Haven’t heard a thing from them

**Federal IRA Rollover**
- If Finance Committee decides to move on this issue, Senator Cardin and his staff have MCFA’s letter
- Jewish federations also support IRA rollover so that gives us more support. President may try to do another piece of tax legislation in 2020

**BCF Donor Study**
- Raw data will be collected at end of the year. Then need some time to wade through it so hoping to be able to talk about it in spring/fall
- 590 respondents and segmented by major donors. Had 130 respondents. Then aggregated data further. Study will be publicized to donor community
Shanaysha’s experience working with CEP was extremely good

**Revisiting MCFA’s Definition of a CF**
- Came to this discussion because there are groups popping up that are calling themselves CFs. We don’t want to be viewed as being arbitrary in who has access to MCFA so let’s be clear about our standards
- To participate in Endow Maryland you must meet National Standards. We have an expectation of meeting National Standards for membership in MCFA
- Be intentional about guarding our field against commercial interests
- Recommendation to hold a vote around receiving new members
- Set up ad-hoc committee to look at this and schedule a phone call to get into details of it (3 CF representatives and Brad Ward)

**2020 MCFA Convenings and Locations**

**January 13 | Video Conference**

*March 29 – 31: AFP ICON*

**April 27 | Maryland Philanthropy Network’s New Home**
*April 2: Frederick Nonprofit Summit Presents Vu Le*
*April 5 – 7: CFUnited 2020*

**June 22 | Eastern Shore**
*June 9 -10: 2020 CF Leadership Retreat in West Virginia*

*July: CFE Fundamentals*

**October 19 | Anne Arundel**

**Review Budget and Dues Structure**
- Add CF of Southern Maryland → add to budget for 2019
- Interest increasing Endow Maryland next year (marketing, training) which carryover can be saved and used for
- Additional expenses
  - Position Peers gathering
  - MCFA website pulled back into MPN purview
- BCF will cover AFP Happy Hour. Will be at offices and cost will just be food
  Send out invites in January
- Moving forward, Steering Committee recommends and approves budget dues and structure during their fall meeting (September/October)