GRANTMAKER'S FUNDAMENTALS SERIES: NONPROFIT FINANCE

May 19th, 2022





Today's Presentation Team



JENNIFER PEDRONI
Director, BDO FMA
She/Her



MELISSA CAMERON
Manager, BDO FMA
She/Her

What is your comfort level in assessing grantee financial health?

1	Very comfortable
2	Somewhat comfortable
3	Somewhat uncomfortable
4	Very uncomfortable



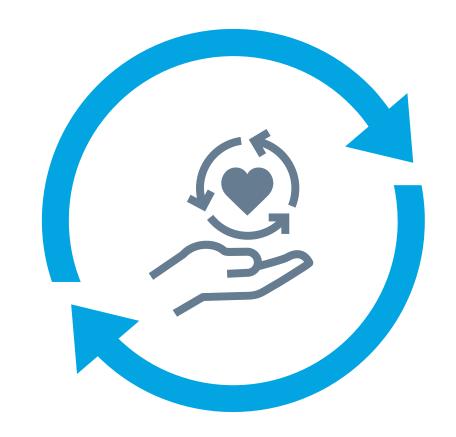
Overall Due Diligence

Financial due diligence connects to all aspects of overall due diligence.





Aligning
Financial Due
Diligence
with Values



What kind of relationship do you want to have with your grantees?





At its core, financial management is about the allocation of resources.

It is not neutral.

We make choices.

HILDA POLANCO Managing Partner, BDO FMA





Equity and Financial Health

KEY CONSIDERATIONS



Historical Inequities

- Who has access to general support grants
- Impacts of underfunding for communities of color on financial health (e.g., cash on hand and levels of reserves)



Resources

- The cost and time-burden of financial reporting and undergoing audits
- Access to full-time finance, development and grant writing staff



- Harms of capping indirect costs and reimbursementbased contracts
- Limitations on the percentage of an applicant's overall budget that can be funded





Grantee Financial Documents



Poll: What financial information do you collect from your grantees (select all that apply)

1	Audited Financial Statements
2	IRS Form 990
3	Annual Budgets
4	Project Budgets
5	Internal Financial Statements
6	Other



Key Financial Documents

Document	What do I learn from it?	How is it different from others?
Audited Financial Statements	Financials for most recently audited year	 Presents revenue and net assets by restriction Shows board designated assets Has informative "notes"
IRS Form 990	Financials for most recently completed year	Disclosures related to Program accomplishments Governance Compensation
Internal Budget	Management's plans for current (or future) year	Includes assumptionsBased on goals
Internal Financial Reports	Most current financial information. May include cash flow projection.	▶ Interim financials may not be fully "adjusted"



Differences in Data: 990 & Audit



Form 990

- No detail about donor restrictions on revenue
- Board designated net assets not shown
- In-kind donations of services not recognized
- Sales of merchandise, special events, and rental activities are shown net of expenses
- Management & Governance info included



Audit

- Shows donor restrictions
- Shows board designated net assets
- Recognizes In-kind donations of goods AND services
- These may also be net of expenses, not always
- Conforms to Generally Accepted Accounting Principles (GAAP)—not required of data in the 990





IRS Form 990



1

Information return for organizations exempt from income tax

FORM 990 What is it?

2

Provides the IRS and state charity agencies with information to assist them in enforcing the laws governing nonprofits

3

The most publicly available document about an organization



Statement of Financial Position (Balance Sheet)

What is Owned

Assets

- Cash
- Receivables
- Investments
- Fixed Assets

What is Owed



- Bills Due
- Line of Credit
- Deferred Revenue
- Debt

Net Worth



- Without Donor Restriction
 - Board Designated
 - Fixed Assets
 - Other
- With Donor Restriction
 - Temp restricted
 - Perm restricted





990: Balance Sheet (Part X)

BALTIMORE OFFICE OF PROMOTION & THE ARTS, INC.

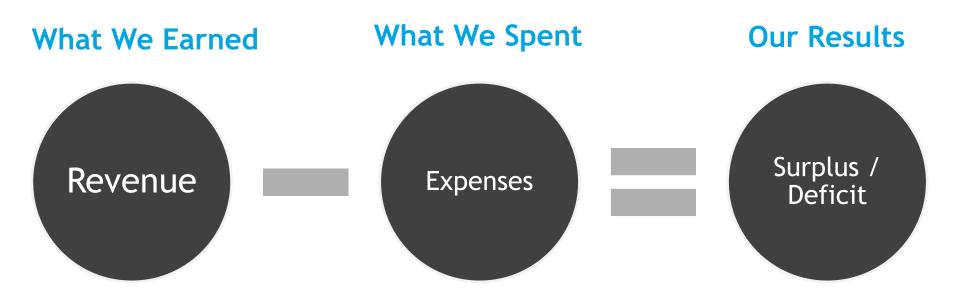
AND BALTIMORE FESTIVAL OF THE ARTS, INC.

Form 990 (2019) Page 11

Part X Balance Sheet

		Check if Schedule O contains a response or note	to an	y line in this Part IX			<u> </u>
					(A) Beginning of year		(B) End of year
	1	Cash-non-interest-bearing			73,691	1	293,424
	2	Savings and temporary cash investments			275,848	2	58,460
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net			3,290,227	4	280,584
	5 6	Loans and other payables to any current or forme key employee, creator or founder, substantial con entity or family member of any of these persons Loans and other receivables from other disqualifie	tribu	tor, or 35% controlled		5	
		section 4958(f)(1)), and persons described in sect				6	
2	7	Notes and loans receivable, net				7	
ssets	8	Inventories for sale or use				8	
As	9	Prepaid expenses and deferred charges	٠.		80,394	9	31,541
	.0a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a	1,477,933			
	b	Less: accumulated depreciation 1	10ь	890,417	612,403	10c	587,516
	1	Investments—publicly traded securities .			1,094,188	11	1,146,298
	2	Investments—other securities. See Part IV, line 11	1.			12	
	.3	Investments—program-related. See Part IV, line 1	11 .			13	
	4	Intangible assets				14	
	.5	Other assets. See Part IV, line 11			1,197,360	15	1,949,079
	16	Total assets. Add lines 1 through 15 (must equa	l line	34)	6,624,111	16	4,346,902
	7	Accounts payable and accrued expenses			285,873	17	277,556
	8	Grants payable				18	
	9	Deferred revenue			200,777	19	293,566
	0	Tax-exempt bond liabilities				20	
Ø.	1	Escrow or custodial account liability. Complete Par	rt IV e	of Schedule D		21	
Liabilities	2	Loans and other payables to any current or forme employee, creator or founder, substantial contribu or family member of any of these persons	itor,	or 35% controlled entity		22	
ات	3	Secured mortgages and notes payable to unrelate	d thi	rd parties		23	527,446
	4	Unsecured notes and loans payable to unrelated ti				24	
	5	Other liabilities (including federal income tax, pay, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D	ables	to related third parties,	304,811	25	330,862
	6	Total liabilities. Add lines 17 through 25			791,461	26	1,429,430
ce	1	Organizations that follow FASB ASC 958, che	ck h	ere▶ ☑ and			
<u>a</u>	27	Net assets without donor restrictions			2,179,326	27	2,270,087
Ba Ba	28	Net assets with donor restrictions			3,653,324	28	647,385
or Fund Balance	29	Organizations that do not follow FASB ASC 99 complete lines 29 through 33. Capital stock or trust principal, or current funds		heck here > 🗆 and		29	
	30	Paid-in or capital surplus, or land, building or equi	pme	nt fund		30	
Assets	31	Retained earnings, endowment, accumulated inco	me, o	or other funds		31	
	32	Total net assets or fund balances		1	5,832,650	32	2,917,472
Net	33	Total liabilities and net assets/fund balances .			6,624,111	33	4,346,902

Statement of Activities





Part I, Summary

Form 990

Department of the Treasury

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Open to Public Inspection

nternal Revenue Service						ziiopeccioii
For the 2019 c	alendar year, or tax year beginning 07-01-2019 , and endi	ing 06-30-	-2020			
Check if applicable: Address change Name change	C Name of organization BALTIMORE OFFICE OF PROMOTION AND THE ARTS INC			D Employ 90-009		cation number
☐ Initial return	Doing business as					
☐ Final return/terminated☐ Amended return	Number and street (or P.O. box if mail is not delivered to street address)	Room/suite		E Telephor	ne number	
☐ Application pending	10 EAST BALTIMORE STREET 10TH FLOOR			(410) 7	52-8632	
	City or town, state or province, country, and ZIP or foreign postal code BALTIMORE, MD 21202			G Gross re	ceipts \$ 5,	894,612
	F Name and address of principal officer:		H(a) Is this	a group re	turn for	
	BRIAN WENTZ 10 EAST BALTIMORE STREET 10TH FLOOR		subore	dinates?		□Yes 🗹 No
	BALTIMORE, MD 21202		H(b) Are all include		tes	☐ Yes ☐No
Tax-exempt status:	☑ 501(c)(3) □ 501(c)() ◄ (insert no.) □ 4947(a)(1) or □	J 527			list. (see i	instructions)
Website: ► WW	/W.PROMOTIONANDARTS.ORG		H(c) Group	exemption	number	•
Form of organization:	Corporation ☐ Trust ☐ Association ☐ Other ►	'	L Year of forma	tion: 2002	M State of MD	of legal domicile:
श्चारा Sum	mary					
THE BALTI VIBRANT / BALTIMOR PROGRAM	cribe the organization's mission or most significant activities: IMORE OFFICE OF PROMOTION & THE ARTS (BOPA) WAS CREATED AND CREATIVE CITY. BOPA IS RESPONSIBLE FOR PRODUCING FE: IE. BOPA AIMS TO NURTURE AND ADVANCE THE ARTS ON BEHALE S AND ACTIVITIES THAT INSPIRE THE ARTIST, BUILD A CREATIV , MANAGE LANDMARK ATTRACTIONS AND DEVELOP NEW EVENTS	STIVALS, S F OF ALL C E COMMUN	SPECIAL EVEN	NTS AND PE BALTIMORE	ROMOTION AND THE	NS THROUGHOUT REGION WITH
	is box ▶ ☐ if the organization discontinued its operations or dispo	osed of mo	ore than 25%	of its net a	ssets.	
	of voting members of the governing body (Part VI, line 1a)				3	:
4 Number	of independent voting members of the governing body (Part VI, lin	e 1b) .			4	:
5 Total nun	nber of individuals employed in calendar year 2019 (Part V, line 2a	a)			5	12
6 Total nun	nber of volunteers (estimate if necessary)				6	3(
7a Total unr	elated business revenue from Part VIII, column (C), line 12				7a	
b Net unrel	ated business taxable income from Form 990-T, line 39				7b	

FRONT PAGE

Part I, Summary

	I		Prior Year	Current Year
a.	8	Contributions and grants (Part VIII, line 1h)	5,017,118	4,478,033
Ravenue	9	Program service revenue (Part VIII, line 2g)	842,784	425,772
ě	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	109,441	60,206
-	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	144,902	-38,165
	12	Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	6,114,245	4,925,846
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	556,332	600,720
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0	0
88	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	3,097,746	2,678,016
Expenses	16	a Professional fundraising fees (Part IX, column (A), line 11e)	0	0
e do	ь	Total fundraising expenses (Part IX, column (D), line 25) ▶449,772		
ā	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	2,284,815	1,670,105
	18	Total expenses, Add lines 13–17 (must equal Part IX, column (A), line 25)	5.938.893	4.948.841
	19	Revenue less expenses. Subtract line 18 from line 12	175,352	-22,995
S 63	Γ,		Beginning of Current Year	End of Year
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	6,624,111	4,346,902
AB	1	Total liabilities (Part X, line 26)	791,461	1,429,430
žŠ.	1			
		Net assets or fund balances. Subtract line 21 from line 20	5,832,650	2,917,472





990: Statement of Revenues (Pt VIII)

		(2019)								Page 9
Part	VII	_					. line in this Bost (Oll			🗆
		Check if Sche	ouie	O contains	a respo	onse or note to any	y line in this Part VIII (A) Total revenue	(B) Related or exempt function	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections
_	li	a Federated campo	aign:		1a			revenue		512 - 514
a a	ſ	b Membership due			1b					
Gra		c Fundraising even			1c					
<u>ş</u> 2		d Related organiza			1d					
5 5		e Government grants	[con	rtributions)	1e	3,999,224				
Sir.		f All other contribution and similar amount	ins, g	irts, grants,	Ì					
Contributions, Giffs, Grants and Other Similar Amounts		above g Noncash contributio			1f	478,809				
Contra		h Total. Add lines	1a-1	ıf	1g	.	4,478,033			
	۲		_			Business Code	4,478,033			
	2:	a EVENT REVENUE				900099	259,933	259,933		
Program Service Revenue	ŀ	FEE FOR SERVICE				900099	165,839	165,639		
Ace B	١,									
38	١,	4								
ě	Ι.									
20	ľ									
	1	All other program	serv	ice revenue						
	9	Total. Add lines	2a-2	₩	. •	425,772				
	3	Investment income similar amounts) .	(inc	luding divid	ends, i	nterest, and other	18,66	9		18,669
		Income from invest				ond proceeds				
	5	Royalties	_				•			
				(i) Re	al	(ii) Personal				
	6	a Gross rents	6a		188,35	2				
	ь	Less: rental expenses	6Ь		257,14					
	l.	Rental income	Н	_			+			
	١.	or (loss)	6c		-68,79		-58,79			-68,791
	ľ	d Net rental income	e or	(i) Secur	rities	(ii) Other	100,75		_	-60,791
	7,	Gross amount	_				1			
		from sales of assets other than inventory	7a		743,07	1				
	ь	Less: cost or other basis and sales expenses	7b		701,534	4				
		Gain or (loss)	7с		41,53		41,53			41,537
		d Net gain or (loss) a Gross income from fo					42,33	-		71,337
en.		(not including \$ contributions reporte		nf.						
7		See Part IV, line 18		me 20].	8a					
Other Revenue	ŀ	b Less: direct exper	ises		86					
ě	ľ	c Net income or (los	ss) fi	rom fundrais	sing ev	ents				
ŏ	9a	Gross income from See Part IV, line 19	gam	ing activities	9a					
	١,	b Less: direct exper	ises		9b		+			
		c Net income or (los			activit	ies 🕨				
	10	aGross sales of inv	ento	ry, less						
		returns and allowa			10a	22,48				
		b Less: cost of good			10b		12,39	9 12,39		
	Ľ	 Net income or (los Miscellaneo 			invent	Business Code	12,39	9 12,39	1	
	1	1aMISC INCOME				90009	99 18,22	7 18,22	,	
		b								
		d All other revenue								
		e Total. Add lines 1				•	18,22	7		
	193	2 Total revenue S	aa ii	mentus setti ova e			1	1		



990: Statement of Revenues (Pt VIII)

	90 (2019)						Page 9
Part*	Statement of Revenue Check if Schedule 0 contains	a nespo	ense or note to any	line in this Part VIII			🗆
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
o B	1a Federated campaigns	1a					•
ant	b Membership dues	1ь					
Contributions, Giffs, Grants and Other Similar Amounts	c Fundraising events	1c					
	d Related organizations	1d					
<u>.</u>	e Government grants (contributions)	1e	3,999,224				
ntions er Sir	f All other contributions, gifts, grants, and similar amounts not included above	1f	478,809				
量量	g Noncash contributions included in lines 1a - 1f: \$	1g					
88	h Total. Add lines 1a-1f		>	4,478,033			
			Business Code				
- 1	2a EVENT REVENUE		900099	259,933	259,933		
Program Service Revenue	b FEE FOR SERVICE		900099	105,839	145,839		
wce F	с						
₹ E	d						
200	е						
_	f All other program service revenue						
	9 Total. Add lines 2a-2f	. •	425,772				





990: Statement of Revenues (Pt VIII)

	Investment income similar amounts) .			interest, and other	18,669			18,669
4	Income from invest	men	t of tax-exempt b	ond proceeds				
5	Royalties			🕨				
			(i) Real	(ii) Personal				
6:	a Gross rents	6a	188,35	12				
ь	Less: rental expenses	6Ь	257,14	13				
c	Rental income or (loss)	6c	-68,75	91				
- -	d Net rental income	or	(loss)		-58,791			-68,791
			(i) Securities	(ii) Other				
7:	a Gross amount from sales of assets other than inventory	7a	743,07	71				
ь	Less: cost or other basis and sales expenses	7Ь	701,57	14				
6	Gain or (loss)	7c	41,53	37				
١ ٠	d Net gain or (loss)				41,537			41,537
- 1	contributions reports See Part IV, line 18 b Less: direct expen c Net income or (los	ises	8a					
	Gross income from See Part IV, line 19		· · 9a					
- 1	b Less: direct expen c Net income or (los							
	aGross sales of inverteurns and allowa	nce	100	-				
- 1	b Less: cost of good			, , , , , ,	12,399	12,399		
H	Net income or (los Miscellaneo			Business Code	14,077	10,000		
11	1aMISC INCOME	us n	evence	900099	18,227	18,227		
	ь							
1	с							
,	d All other revenue							
	e Total. Add lines 1	1a-3	11d	>				
17	2 Total revenue. S	ee ir	structions		4.005.010	450.000	_	
					4,925,846	456,398	0	-8,585



990: Statement of Expenses (Pt IX)

rage it Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

LOUIS AND (FOTA)

Check if Schedule O contains a response or note to any line in this Part IX . (B) Do not include amounts reported on lines 6b, Program service Management and Fundraising Total expenses 7b, 8b, 9b, and 10b of Part VIII. expenses general expenses expenses 1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 2 Grants and other assistance to domestic individuals. See 272,225 272,225 3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16. 4 Benefits paid to or for members 5 Compensation of current officers, directors, trustees, and 223,614 129,466 32,357 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 2,454,402 7 Other salaries and wages 1.362,176 716,845 375,381 8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions) 9 Other employee benefits 11 Fees for services (non-employees): a Management b Legal c Accounting 203,034 203,034 e Professional fundraising services. See Part IV, line 17 f Investment management fees g Other (If line 11g amount exceeds 10% of line 25, column 591,815 525,694 66,121 (A) amount, list line 11g expenses on Schedule O) 146,135 143,012 3,123 12 Advertising and promotion 13 Office expenses 14 Information technology 69,571 51,725 17,824 22 15 Rovalties . . 217,238 158,411 28,474 17,762 8,486 2,226 18 Payments of travel or entertainment expenses for any federal, state, or local public officials . 19 Conferences, conventions, and meetings 9,741 9,741 21 Payments to affiliates 22 Depreciation, depletion, and amortization . . 62,023 15,999 41,523 4,501 65,665 30,664 35,001 23 Insurance . . . 24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.) a BAD DEBT EXPENSE 118,616 118,616 **b** MISCELLANEOUS 91,882 61,246 30,636 53,901 c EQUIPMENT RENTAL 49,208 4.693 1,526 d FOOD AND BEVERAGE 12,010 6,959 3,525 e All other expenses 25 Total functional expenses. Add lines 1 through 24e 4,948,841 3,153,042 1,346,027 449,772 26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ▶ ☐ if following SOP 98-2 (ASC 958-720).

Governance, Management & Policies

Form 990 provides disclosures about several polices and practices



DISCLOSE

- Mission and program service accomplishments (3 largest programs)
- Officers, directors and key employees, including compensation and turnover



DID THE ORG...

- Use management company?
- Change organizational documents?



PROCESS

- Conflict of Interest
- Whistle Blower Policy
- Document retention and destruction





Audited Financial Statements



Audit Requirements Differ by State

Maryland

- Nonprofits with annual revenue of \$750,000 or above must undergo an audit.
- Revenue between \$300,000 \$750,000 must have a financial review.

Pennsylvania

- Nonprofits with annual revenue of \$750,000 or above must undergo an audit
- Revenue between \$250,000 and \$750,000 must have "reviewed OR audited" financial statements
- Revenue between \$100,000 to \$250,000 must have "compiled, reviewed, OR audited" financial statements

Delaware

No state law requirement

See the National Council of Nonprofits' Audit Guide for regulations for other states: www.councilofnonprofits.org/nonprofit-audit-guide





Reviews and Compilations

Reviews

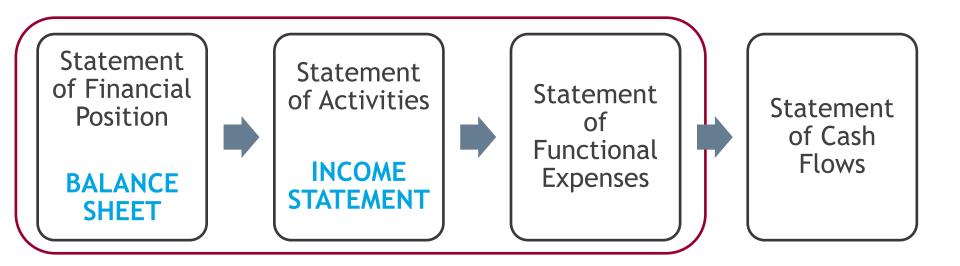
- CPA does not offer an opinion and provides "limited assurance"
- Includes inquiries of organization personnel and analytical procedures

Compilations

- CPA provides "no assurance," but generally states:
- ► "A compilation is limited to presenting in the form of financial statements, information that is the representation of management. We have not audited or reviewed the accompanying financial statements and, accordingly, do not express an opinion or any other form of assurance on them."



Audited Financial Statements



Opinion Letter
Notes
Management Letter



INDEPENDENT AUDITOR'S REPORT

To the Board of Directors

Baltimore Office of Promotion & The Arts, Inc. and
Baltimore Festival of the Arts, Inc.

We have audited the accompanying combined financial statements of Baltimore Office of Promotion & The Arts, Inc. and Baltimore Festival of the Arts, Inc. (collectively referred to as the Organization), which comprise the combined statements of financial position as of June 30, 2021 and 2020, the combined related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the combined financial statements.

MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these combined financial statements in accordance with accounting principles generally accepted in the United States of America, this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

AUDITORS' RESPONSIBILITY

Our responsibility is to express an opinion on these combined financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the combined financial statements are free of material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the combined financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the combined financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the combined financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant estimates made by



management, as well as evaluating the overall presentation of the combined financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

OPINION

In our opinion, the combined financial statements referred to above present fairly. in all material respects, the financial position of Baltimore Office of Promotion & The Arts, Inc. and Baltimore Festival of the Arts, Inc. as of June 30, 2021 and 2020, and the changes in its net assets and cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

REPORT ON COMBINING INFORMATION

Our audit was conducted for the purpose of forming an opinion on the combined financial statements as a whole. The combining statements of financial position and activities are presented for purposes of additional analysis of the combined financial statements rather than to present the financial position and results of operating of the individual organizations and is not a required part of the combined financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the combined financial statements. The combining information has been subjected to the auditing procedures applied in the audit of the combined financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the combined financial statements or to the combined financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the combining information is fairly stated in all material respects in relation to the combined financial statements as a whole

SC4H attest Services, P.C.

Understanding Audit Opinions

"Unqualified"

Financials are fairly presented. This indicates a "clean" audit.

"Qualified - Going Concern"

Indicates the organization's ability to continue into the future is in doubt.

"Qualified - Other"

 Indicates the auditor did not receive sufficient information to make an unqualified opinion.

"Adverse"

 Indicates financial statements are misrepresented, misstated, and/or do no represent the organization's financial condition.



BALTIMORE OFFICE OF PROMOTION & THE ARTS, INC.

AND BALTIMORE FESTIVAL OF THE ARTS, INC.

Combined Statements of Financial Position

As of June 30,		2021		2020
Assets Cash and cash equivalents	\$	478.125	\$	431,370
Accounts receivable, net	Ψ	167,526	Ψ	283,584
Investments		1,442,641		1,170,008
Due from affiliates		352,437		313,430
Prepaid expenses		31,369		31,541
Property and equipment, net		554,776		628,022
Deposits		13,090		13,090
5400		13,030		25,050
Total Assets	\$	3,039,964	\$	2,871,045
Liabilities and Net Assets				
Liabilities				
Line of credit	\$	200,000	\$	400,000
Paycheck Protection Program deferred income (Note 10)		-		127,446
Accounts payable and accrued expenses		378,876		292,299
Accrued payroll and compensated leave		208,949		232,247
Deferred revenue		446,021		373,829
Deferred rent		22,689		52,744
Deposits		3,000		4.250
Capital lease obligations		32,846		42,921
Total Liabilities		1,292,381		1,525,736
Commitments and Contingencies (Note 9)				
Net Assets				
Without donor restrictions		997,266		455.750
With donor restrictions		750,317		889,559
Total Net Assets		1,747.583		1,345,309
Total Liabilities and Net Assets	\$	3,039,964	\$	2,871,045

Statement of Activities

Organizational Performance

- Revenues by type and restriction
- Expenses broken out functionally
- Fiscal year's operating results

Revenues Released from Restriction

- Amount released from restriction
- Balance of Net Assets with Donor Restriction being carried forward into the next year



BALTIMORE OFFICE OF PROMOTION & THE ARTS, INC.

AND BALTIMORE FESTIVAL OF THE ARTS, INC.

Combined Statement of Activities For the Year Ended June 30, 2021

(with Comparative | otals for June 30, 2020)

	Without			Vith dono estrictions		Total 2021	Total 202
Revenues	restric	uons	r	estrictions		10tat 2021	10(8), 202
Government	\$ 21	8,254	¢	2.836.941	¢	3.055.195 \$	4,056,8
Sponsorship		0.851	4	6,579	ф	87,430	1,508.76
Fee for service		8,193		262,410		380,603	976.99
Philanthropic		6.792		182.040		218,832	655,82
Investment income net	-	1.143		102,040		271,143	51,83
Other income				-			17.06
Net assets released from restrictions	1	5,250		/n +n= n+n)		15,250	17,00
Net assets released from restrictions		3.42	7,212	(3,427,212)			
Total Revenues	4.16	7.695		(139.242)		4.028.453	7.267.33
Expenses							
Program Services							
Cultural affairs & communication	1.51	6,556		_		1,516,556	2,063.80
Artscape	1,01	4350		_		1,010,000	937,62
Festival & events	AS	2.465				482.465	485,68
Attraction & facilities		7.855		_		517.855	655,51
Light City Baltimore	21	7,000		_		517,055	1,948,01
Filmoffice	20	9,448		_		209,448	215,27
Filmolice	20	9,440		•		209,440	215,2/
Total Program Services	2,72	6,324		-		2,726,324	6,305,91
Support Services							
Administration	1.12	3.941		-		1.123.941	1,610,51
Fundraising		2,460				522,460	449.77
Total Support Services	1,64	6,401		-		1,646,401	2,060,28
Total Expenses	4.37	2,725		-		4.372.725	8,366,20
Other Income							
Paycheck Protection Program (Note 10)		746	546	-		746.546	561,10
Change in Net Assets	54	1,516		(139,242)		402,274	(537.75
Net Assets, Beginning of Year	45	5.750		889,559		1,345.309	1,883,06
Net Assets, End of Year	\$ 99	7,266	\$	750,317	\$	1.747.583 \$	1.345.30

Notes to the Financial Statements

Review carefully:

- Donor concentration
- Liquidity and availability
- Related party transactions
- Going concern
- Litigation
- Commitments and contingencies
- Subsequent events
- Paycheck Protection Program



Thoughts & Questions



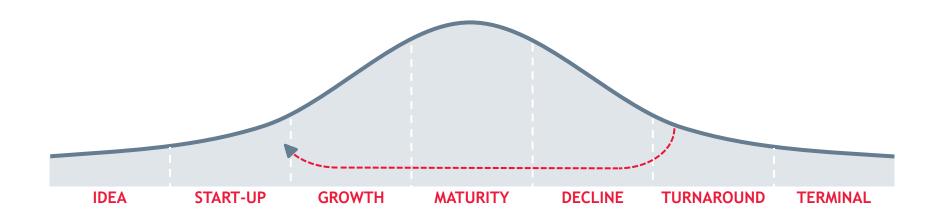


Important Considerations



Nonprofit Lifecycles

Each lifecycle stage brings different challenges and opportunities



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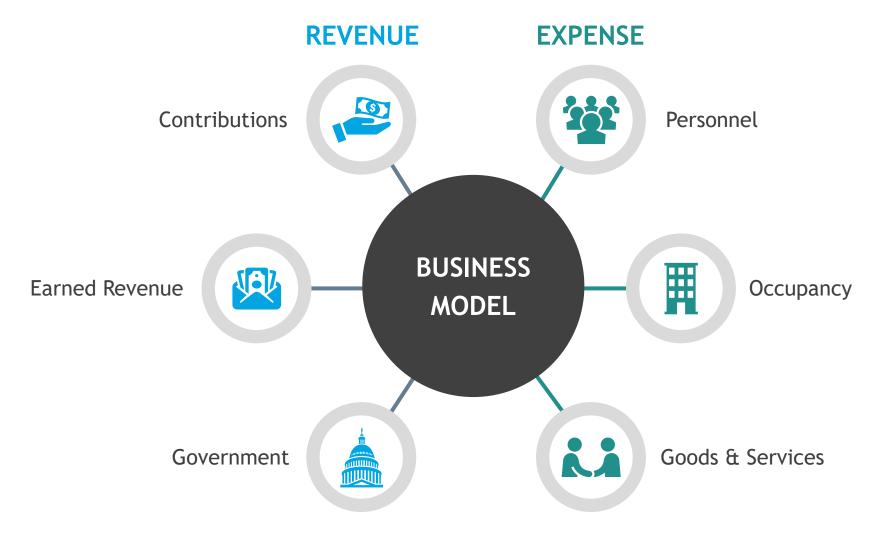
Lifecycles & Due Diligence

START-UP ORGANIZATIONS

- Summary:
 - May be challenging to get financial reports
 - Fiscally sponsored projects
 - Little trend analysis (if new)
- Budget:
 - Consultant lines for outsourced operations
 - Relatively little revenue diversification
 - Lean business model with limited surpluses
- Balance Sheet:
 - Relatively simple
 - Unrestricted Net Assets and LUNA likely similar



Business Model





Internal Financial Statements



Key Financial Documents

Document	What do I learn from it?	How is it different from others?
Audited Financial Statements	Financials for most recently audited year	 Presents revenue and net assets by restriction Shows board designated assets Has informative "notes"
IRS Form 990	Financials for most recently completed year	Disclosures related to Program accomplishments Governance Compensation
Internal Budget	Management's plans for current (or future) year	Includes assumptionsBased on goals
Internal Financial Reports	Most current financial information. May include cash flow projection.	Interim financials may not be fully "adjusted"



The Operating Budget

CRITICAL QUESTIONS

- ► Has the organization built a surplus or deficit into the budget? If a deficit, does the organization have the reserves to finance this deficit?
- ► How does this budget compare to prior year trends? Are there significant changes in any revenue or expense category?
- ► What is the organization's revenue mix? Do they have unrestricted revenue sources?
- ► Are funds raised in the past for the current year reflected (satisfaction of restrictions)?
- ► What percentage of the total organizational budget does the grant represent?





Thoughts & Questions





Break



Strength of Business Model

Operating Results

Key Financial Health Metrics

Liquidity

Months of Cash

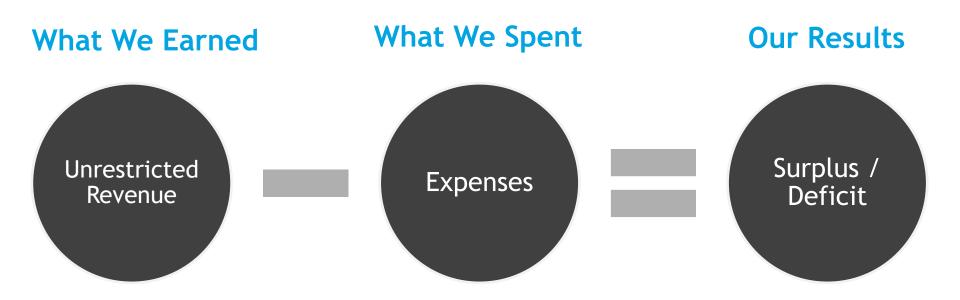
Reserves

Months of LUNA (Liquid Unrestricted Net Assets)





Operating Results





FRONT PAGE

Part I, Summary

		Prior Year	Current Year
g,	8 Contributions and grants (Part VIII, line 1h)	5,017,118	4,478,033
Ravenue	9 Program service revenue (Part VIII, line 2g)	842,784	425,772
ž	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	109,441	60,206
_	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	144,902	-38,165
	12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	6,114,245	4,925,846
	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	556,332	600,720
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0	0
83	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	3,097,746	2,678,016
Expenses	16a Professional fundraising fees (Part IX, column (A), line 11e)	0	0
e e	b Total fundraising expenses (Part IX, column (D), line 25) ►449,772		
Œ	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	2,284,815	1,670,105
	18 Total expenses Add lines 13–17 (must equal Part IX, column (A), line 25)	5 038 803	4,048,841
	19 Revenue less expenses. Subtract line 18 from line 12	175,352	-22,995
Net Assets or Fund Balances		beginning of current rear	End of Year
888	20 Total assets (Part X, line 16)	6,624,111	4,346,902
P P	21 Total liabilities (Part X, line 26)	791,461	1,429,430
žZ	22 Net assets or fund balances. Subtract line 21 from line 20	5,832,650	2,917,472





BALTIMORE OFFICE OF PROMOTION & THE ARTS, INC.

AND BALTIMORE FESTIVAL OF THE ARTS, INC.

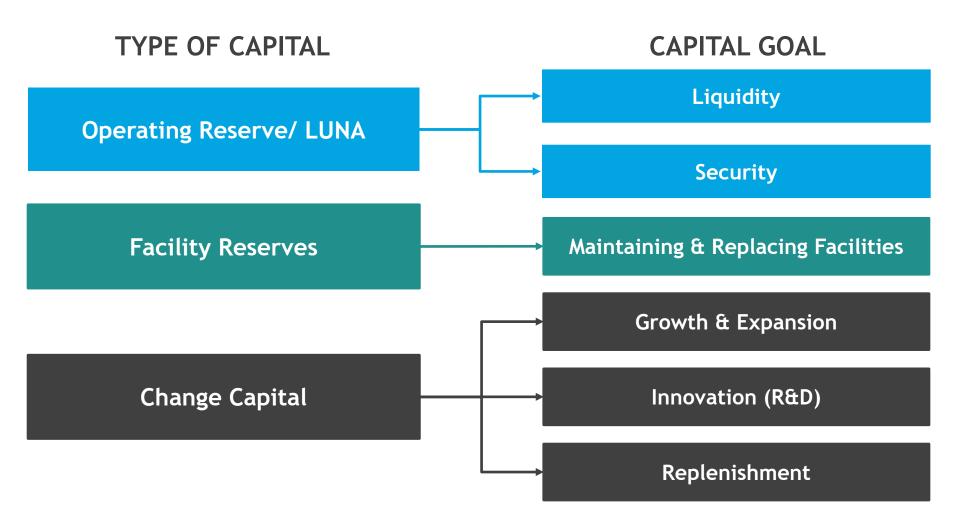
Combined Statement of Activities For the Year Ended June 30, 2021

(with Comparative Lotals for June 30, 2020)

		(********	991	riparative	 tato for same,	30, 20207
	Wit	hout donc		With dono		
	re	strictions		restrictions	Total 2021	Total 2020
Revenues						
Government	\$	218,254	\$	2,836,941	\$ 3.055.195 \$	4.056.84
Sponsorship		80,851		6,579	87,430	1,508,769
Fee for service		118,193		262,410	380,603	976.99
Philanthropic		36,792		182,040	218,832	655,820
Investment income; net		271.143		-	271.143	51.834
Other income		15,250		-	15,250	17,064
Net assets released from restrictions		3.42	7.21	2 (3,427,212)	-	
Total Revenues		4.167.695		(139,242)	4.028.453	7.267.337
Expenses						
Program Services						
Cultural affairs & communication		1.516,556		-	1,516,556	2,063,80
Artscape		-		-	-	937,62
Festival & events		482,465		-	482.465	485.68
Attraction & facilities		517,855			517,855	655,511
Light City Baltimore		-		-	-	1,948,019
Filmoffice		209,448		-	209,448	215,276
Total Program Services		2,726,324		-	2,726,324	6,305,919
Support Services						
Administration		1.123,941		-	1.123,941	1,610.511
Fundraising		522,460		-	522,460	449.77
Total Support Services		1,646,401		-	1,646,401	2,060,28
Total Expenses		4.372,725		-	4.372.725	8,366,20
Other Income						
Paycheck Protection Program (Note 10)		746	54	5 -	746.546	561,109
Change in Net Assets		541,516		(139,242)	402,274	(537,756
Net Assets, Beginning of Year		455.750		889,559	1,345,309	1,883,06
Net Assets, End of Year	\$	997,266	\$	750,317	\$ 1.747.583 \$	1,345,309

Operating _ Results

Capital for Change & Security





Liquid Unrestricted Net Assets (LUNA)

Our Unrestricted Net Worth

Unrestricted Net Worth

Unrestricted Net Assets

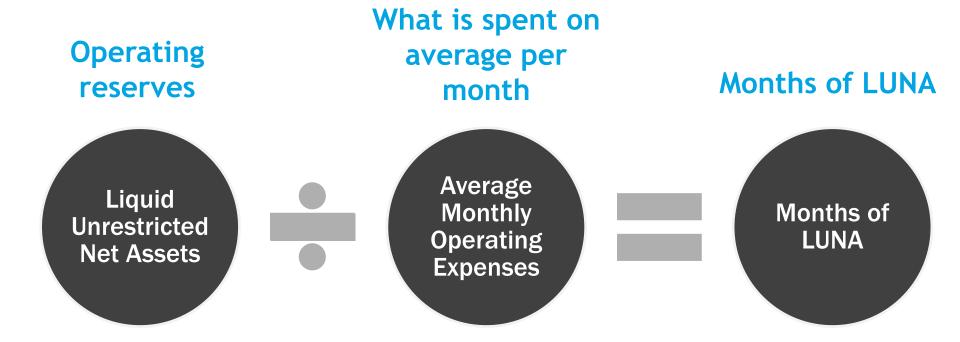
Unavailable Net Worth

Reserves

Liquid Unrestricted Net Assets



Months of LUNA





Poll: How Many Months of LUNA Should an Organization Have?

1	Less than a month
2	1-3 months
3	3-6 months
4	6+ months



Months of Cash on Hand





Thoughts & Questions





GuideStar Financial Trends Analysis (FTA)

2017

\$585,713

\$584,071

\$1,788,755

42.1%

2018

13.3%

\$184,478

\$183,381

\$1,386,586 -22.5%

Financial Trends Analysis

The dashboard below provides a snapshot of key financial trends and ratios, drawing from up to five years of the most recent Form 990 data available on GuideStar.org.

Business Model Indicators

Profitability	2014	2015	2016
Unrestricted surplus (deficit) before depreciation	\$438,394	-\$29,471	\$162,634
As a % of expenses	41.5%	-2.7%	13.3%
Unrestricted surplus (deficit) after depreciation	\$436,797	-\$31,096	\$161,001
As a % of expenses	41.3%	-2.8%	13.2%
Revenue Composition			
Total revenue (unrestricted & restricted)	\$702,203	\$2,239,721	\$1,258,552
Total revenue, % change over prior year	-20.3%	219.0%	-43.8%
Program services revenue	0.0%	0.0%	0.0%
Membership dues	0.0%	0.0%	0.0%
Investment income	0.0%	0.0%	0.0%
Government grants	0.0%	0.0%	6.8%
All other grants and contributions	95.7%	99.6%	92.6%
Other revenue	4.3%	0.4%	0.6%
Expense Composition			
Total expenses before depreciation	\$1,055,508	\$1,090,154	\$1,220,093
Total expenses, % change over prior year	-3.7%	3.3%	11.9%
Personnel	77.4%	75.8%	61.7%
Professional Fees	5.8%	7.6%	4.4%
Occupancy	8.9%	9.0%	5.2%
Interest	0.0%	0.0%	0.0%
Pass-Through	0.0%	0.0%	22.3%
All other expenses	8.0%	7.5%	6.4%

- ▶ 5 years of data (showing trends; notably, pre-COVID for a while longer)
- ► Key metrics already calculated
- Note: Access to Financial Trends
 Analysis requires GuideStar Pro
 subscription--\$2k/yr per user;
 \$350/mo, cancelable

Liquidity	2014	2015	2016	2017	2018
Months of cash	8.3	14.0	12.5	16.3	19.2
Months of cash and investments	8.3	14.0	12.5	16.3	19.2
Months of estimated liquid unrestricted net assets	5.2	4.8	5.9	11.0	11.8
Balance Sheet Composition					
Cash	\$726,587	\$1,274,780	\$1,271,406	\$1,755,108	\$2,219,105
Investments	\$0	\$0	\$0	\$0	\$0
Receivables	\$180,282	\$842,997	\$895,715	\$898,696	\$458,783
Gross land, buildings, and equipment (LBE)	\$43,963	\$16,959	\$16,959	\$21,214	\$7,621
Accumulated depreciation (% of LBE)	87.9%	85.1%	94.7%	83.4%	41.1%
Liabilities (as % of assets)	5.2%	2.9%	3.6%	2.4%	3.3%
Unrestricted net assets	\$466,701	\$435,605	\$596,606	\$1,180,677	\$1,364,058
Temporarily restricted net assets	\$423,384	\$1,640,000	\$1,515,825	\$1,429,600	\$1,245,053
Permanently restricted net assets	\$0	\$0	\$0	\$0	\$0
Total restricted net assets	\$423,384	\$1,640,000	\$1,515,825	\$1,429,600	\$1,245,053
Total net assets	\$890,085	\$2,075,605	\$2,112,431	\$2,610,277	\$2,609,111





Financial Scan



Baltimore Office of Promotion and the Arts

2016-2020

www.promotionandarts.org

EIN: 90-0091850

Report generation on: 05/11/2022

Mission Statement

The Baltimore Office of Promotion & The Arts is a nonprofit cultural organization that inspires and engages audiences and cultivates the city's creative economy through the arts, events and film industry.

Table of Contents

Financial Trends Analysis	
Profitability	
Revenue Composition	





Analysis Activity

- Download the document found in chat.
- Once you are in your breakout room, ask one team member to open the document and share their screen.
- Review the financial metrics and discuss
 - 1. What do these metrics tell you about the financial health of the organization?
 - 2. How much liquidity does this organization have to withstand economic changes or invest in program innovation?
 - 3. What questions might you have for the organization?





Thoughts & Questions





Resources & Wrap Up



Grantmaker Toolkit

bdofma.com/solutions/toolkit-forgrantmakers/



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	TOOLKIT FOR GRANTMAKERS		
		Home → Solutions →	Toolkit for Grantmakers
	SOLUTIONS ESSENTIAL TOOIS To optimize your due diligence work		





Articles

Cash Flow in the Nonprofit Business Model: A Question of Whats and Whens, Hilda Polanco and John Summers, February 2020:

https://nonprofitquarterly.org/cash-flow-nonprofit-business-model-question-whats-whens/

Keeping it in Reserve: Grantmaking for a Rainy Day. Hilda Polanco and John Summers, Nonprofit Quarterly, May 2016:

https://nonprofitquarterly.org/2016/05/02/keeping-it-in-reserve-grantmaking-for-a-rainy-day/



Resources for Your Grantees

In collaboration with the Wallace Foundation, FMA created a library of free tools and resources to help organizations become "fiscally fit".







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Material discussed is meant to provide general information and should not be acted on without professional advice tailored to your needs.

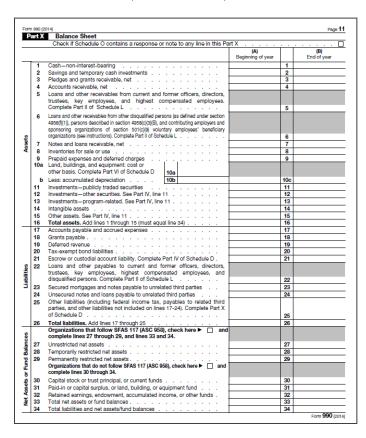


Appendix



Information in the Audit vs. 990

990: Balance Sheet (Part X)



Audit: Statement of Financial Position

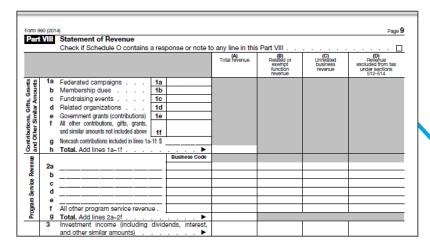
NONPROFIT ORG, INC.							
STATEMENT OF FINANCIAL POSITION							
JUNE 30, 2017 and 2018							
JUNE 30, 2017 and 2010							
ASSETS							
Acceptan	2018	2017					
Assets:	\$274,139	\$297,389					
Pledges and contracts receivable	200,000	210.000					
Prepaid expenses	17.000	22,000					
Total Current Assets	491,139						
	,	•					
Property and equipment, less accumulated							
depreciation of \$27,505	39,393	64,393					
Other Assets - security deposit	_12,000	12,000					
Total Assets	\$ <u>542,532</u>	\$ <u>605,782</u>					
LIABILITIES AND NET ASSE	TS						
Liabilities:							
Accounts payable and accrued expenses	\$ 29,578	\$140,054					
Advances	51,300	78,500					
Current portion of long-term debt	10,500	9,750					
Total Current Liabilities	91,378	228,304					
Long-term debt	160,744	170,494					
Total Liabilities	252,122	398,798					
Net Assets:							
Unrestricted	(38,427)	114,417					
Temporarily restricted	328,837	92,567					
Total Net Assets	290,410	206,984					
Total Liabilities and Net Assets	\$ <u>542,532</u>	\$ <u>605,782</u>					





Information in the Audit vs. 990

990: Stmt of Revenues (Part VIII)



990: Stmt of Expenses (Part IX)

	90 (2014)				Page 10					
	Part IX Statement of Functional Expenses									
Section	Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).									
	Check if Schedule O contains a respon									
	ot include amounts reported on lines 6b, 7b, b, and 10b of Part VIII.	Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundralsing expenses					
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21									
2	Grants and other assistance to domestic individuals. See Part IV, line 22									
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16									
4 5	Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees									
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)									
7 8	Other salaries and wages									
9 10 11	Other employee benefits									
- 11	Fees for services (non-employees):									

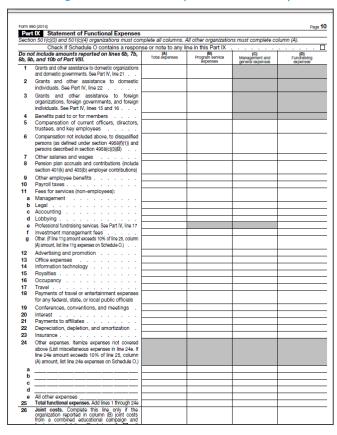
Audit: Statement of Activities

NONPE	ROFIT ORG, INC.							
STATEME	STATEMENT OF ACTIVITIES							
FOR THE YEARS ENDED JUNE 30, 2017 and 2018								
FOR THE TEARS EN	DED JUNE 30, 20	117 and 2016						
Temporarily								
	Unrestricted	Restricted	Total	2017				
Revenue and support:								
Government contracts	\$ 692,998		\$ 692,998	659,650				
Grants and contributions, non-government	188,760	559,100	747,860					
Fundraising event		11,100	11,100	12,500				
Satisfaction of program restrictions	333,930	(333,930)						
Interest income	3,915		3,915	<u>4,578</u>				
Total revenue and support	1,219,603	236,270	1,455,873	1,511,710				
5								
Expenses:	257.052		257.052	207.007				
Program A	357,953		357,953					
Program B Program C	118,378 381,238		118,378 381,238					
Program D	229,861		229,861	232,894				
Program D	229,001		229,001	232,034				
Total program expenses	1,087,430		1,087,430	1,129,323				
Supporting Services								
Administrative and general	118,058		118.058	128,765				
Fundraising	166,959		166,959	170,780				
T diffusioning	100,000			110,100				
Total expenses	1,372,447		1,372,447	1,428,868				
Change in net assets	(152,844)	236,270	83,426	82,842				
Net assets - beginning of year	114,417	92,567	206,984	124,142				
Net assets - end of year	\$ (38.427)	\$ <u>328.837</u>	\$ 290.410	\$ 206.984				



Information in the Audit vs. 990

990: Stmt of Functional Expenses (Part IX)



Audit: Statement of Functional Expenses

	Program Services						
	Program A	Program B	Program C	Program D	Program Expenses		
Salaries	\$168,189	\$ 67,710	\$247,474	\$129,323	\$612,696		
Payroll taxes and	,	,		,	7		
Employee benefits	34,037	13,703	49,962	26,120	123,822		
Rent	97,288	8,215	24,436	13,271	143,210		
Utilities	2,935	1,180	3,509	1,906	9,530		
Office cleaning	1,797	723	2,149	1,167	5,836		
Consultants	6,989	3,237	8,668	7,440	26,334		
Accounting & Auditing Fees	-	-	-	-	-		
Office expense	6,123	2,462	7,248	3,945	19,778		
Supplies	7,907	2,500	3,355	2,514	16,276		
Telephone	7,591	3,052	9,078	4,930	24,651		
Postage and messengers	1,500	750	600	1,584	4,434		
Photocopying	135	145	80	2,565	2,925		
Equipment leasing	3,535	1,421	4,227	2,296	11,479		
Insurance	2,848	1,145	3,406	1,849	9,248		
Local transportation	667	268	798	434	2,167		
Meals and entertainment	1,798	723	1,371	125	4,017		
Seminars and training	500	250	750	2,500	4,000		
Fees	560	3,247	1,003	-	4,810		
Data processing	496	199	593	322	1,610		
Dues and subscriptions	385	532	130	683	1,730		
Advertising	5,017	3,838	3,245	5,979	18,079		
Depreciation Miscellaneous	2,284 522	918 210	2,731 625	1,483 16,275	7,416		
IVIISCEIIdHEUUS	<u> 322</u>		020	10,210	<u>17,632</u>		
Total expenses	\$ <u>357,953</u>	\$ <u>118,378</u>	\$ <u>381,238</u>	\$ <u>229,861</u>	\$ <u>1,087,430</u>		



