



2024 MARYLAND AGING INNOVATIONS SUMMIT

OLDER ADULTS ARE POWERFUL ASSETS!

Summit Agenda & Speaker Bios

May 7, 2024

Event Sponsors



Leonard & Helen R. Stulman

CHARITABLE FOUNDATION



The Harry and Jeanette Weinberg Foundation

Summit Agenda

TIME	ACTIVITY
8:00 – 8:50 AM	Continental Breakfast served
9:00 – 9:20 AM	Welcome <ul style="list-style-type: none"> • Earl Millett, The Harry and Jeanette Weinberg Foundation • Danista Hunte, Maryland Philanthropy Network • Reginald Moore, Baltimore City Recreations & Parks
9:20 – 9:50 AM	Longevity Ready Maryland, Carmel Roques, Secretary of Maryland Department of Aging Introduction by Heang Tan, Deputy Commissioner Baltimore City Health Department Aging & CARE Services Secretary Roques will provide an update on the successful launch of Longevity Ready Maryland (LRM) beginning with Governor Moore’s executive order. She will describe the coordination and collaboration among state agencies that has begun to create systemic change, utilize resources effectively, leverage state funds, and provide quality services to all Marylanders. The LRM has identified the pillars address the significant needs experienced by the older adult population, including: more affordable housing, fighting against social isolation; supporting cognitive and behavioral health; addressing food insecurity; promoting healthy aging; serving older adults and caregivers; rectifying extended waitlists for essential services; and building and enhancing infrastructure to support aging in place.
9:50 – 9:55 AM	Honoring Laura Riley, Director of Baltimore County Department of Aging
9:55 – 10:55 AM	Keynote Speaker – Bradley Schurman , Founder and CEO, Human Change, Author of <i>Super Age – Decoding the Demographic Destiny</i> Introduction by Earl Millett, The Harry and Jeanette Weinberg Foundation Mr. Schurman’s presentation will reveal the global demographic data as a primer focusing on the intersecting trends of declining birth rates and increased longevity. He will then dive into the signs and signals of change, highlighting how older adults are showing up or leading in government, business, and popular culture. He will focus on the future of workforce and of consumers, which is largely dependent on the integration of older adults. Arguing the critical need for action.

Summit Agenda

TIME	ACTIVITY
10:55 – 11:10 AM	Networking Break
11:10 AM – 12:00 PM	<p>Leadership Panel moderated by Aileen Tinney</p> <ul style="list-style-type: none"> • Stephanie Archer-Smith, Executive Director, Meals on Wheels Central MD • Michelle Becote-Jackson, Vice President Volunteer Engagement, AARP • Ivonne Gutiérrez, Chief of Talent Acquisition and Management, Montgomery County, MD <p>Panelists will give a brief summary (10-15 minutes each) of the impact an experienced older adult workforce on their organizations’ operational capacity, program development, and sustainability. We’ll learn the reasons that older adults stay engaged in the workforce or in nonprofits, the experiences/insights they bring, and any stigma/false narratives that we need to re-frame.</p>
12:00 – 12:30 PM	<p>Creative Aging Performance – CJay Phillips, Director Dance & Bmore and Elder Arts Jam</p> <p>Introduction by Priscilla Ko, The Harry and Jeanette Weinberg Foundation</p> <p>The Dance & Bmore Elder Arts and Wellness Program is a vibrant homage to the vitality of older adults, where song, dance, storytelling, and laughter converge to celebrate life. Founded by CJay, this program has been enriching the lives of older adults since 2011 across various settings, including senior centers, adult day cares, and housing facilities throughout Baltimore, MD. Guests will enjoy an expressive dance performance with a blend of live music and heartfelt spoken word by the Elder Arts Jam artists. Dance & Bmore's holistic approach to health and wellness goes beyond physical exercise, fostering creative expression and social connection. These joy-filled sessions ignite the imagination, strengthen bonds, and cultivate a profound sense of community among participants.</p>
12:30 – 2:00 PM	<p>Upcoming Activities and Closing</p> <p>Buffet Lunch and Refreshments</p>

Speaker Bio



Carmel Roques, MA, LCSW-C

Secretary, Maryland Department of Aging

With more than 30 years of experience in the aging field, Roques has proven her dedication to improving the lives of older people and their families.

Known for her multi-sector, collaborative approach to planning and preparing for healthy longer lives in Maryland, Roques has led and transformed non-profit organizations, building strong cultures of service excellence and innovation. Her expertise includes dementia, palliative care, strategic planning, organizational development, community health, and service delivery models for older people.

Roques served for a decade as the President and Chief Executive Officer of the Keswick Multi-Care Center in Baltimore, a 138-year-old not-for-profit community healthcare provider. As CEO, she also led the creation of Keswick Community Health's Wise & Well Center for Healthy Living.

Before serving as CEO of Keswick, Roques was Chief Operating Officer for Virginia United Methodist Homes, and prior to that, she worked for twelve years at the Episcopal Ministries to the Aging in Eldersburg, Maryland, culminating in more than three years as COO. Her early career roles included Director of Adult Day Care and Director of Home Care Services for Catholic Charities in Baltimore.

Roques has proudly served on many community boards including The Village Learning Place, The Maryland American Diabetes Association, Friends and Foundation of Howard County Library, and currently Maryland Humanities. She has also served older people and their families on the Maryland Commission on Aging, the Maryland Medicare/Medicaid Advisory Committee, the Maryland Coalition on Mental Health and Aging, and the Maryland CARE Transformation Steering Committee. Roques served as past Chair of both the Maryland Philanthropy Network and LifeSpan Network. Roques has been recognized by the Daily Record among Maryland Top 100 Women, Top CEOs, and Influential Leaders in Health Care. Roques has a Master of Arts Degree from the University of Chicago School of Social Service Administration and a Bachelor of Arts degree from Mills College in Oakland, California. She lives in Columbia, Maryland.



Speaker Bio



Bradley Schurman

Founder and CEO, Human Change

Bradley Schurman stands at the forefront of navigating the complexities of demographic evolution as the visionary Founder and CEO of Human Change, an entity born from his earlier initiative, The Super Age. With a keen eye on the horizon, Bradley specializes in equipping leaders with the insights and tools necessary to tackle the multifaceted challenges that demographic shifts entail. His expertise is not confined to the realm of demographic consultancy; Bradley also shines as the co-founder of #NewRules, an innovative platform that blends a thought-provoking newsletter with an upcoming podcast. This venture is dedicated to exploring

resilience and innovation amidst our era's stark divisions, providing listeners and readers with strategies to thrive in tumultuous times.

Bradley's contributions to the discourse on demographic change and its implications are encapsulated in his seminal work, "The Super Age: Decoding our Demographic Destiny." Published by HarperCollins, this book delves into the profound impact of population dynamics on global social and economic landscapes, highlighting critical areas such as labor markets and design. Through his narrative, Bradley elucidates how demographic trends are not mere statistics but powerful forces shaping our collective future.

His tenure as Director of Global Partnerships and Engagements at AARP further solidified his reputation as a thought leader, particularly through his pivotal role in advocating for aging and longevity as focal issues within the Organization for Economic Cooperation and Development (OECD) and World Economic Forum (WEF). His visionary leadership was instrumental in the creation of the Aging Readiness and Competitiveness Report, a landmark research collaboration between AARP and the Foreign Policy Group that has left an indelible mark on the field.

A sought-after voice in the discourse on demographic strategy, Bradley's insights are regularly featured across prestigious platforms. He has contributed to Newsweek, and his expertise has been sought by The Wall Street Journal, The New York Times, and USA Today. His appearances on NBC News and CBS News, along with frequent guest spots on global podcasts, radio, and television shows, underscore his role as a beacon of knowledge and guidance for national governments and major corporations navigating the demographic and longevity landscapes.

humanchange

Speaker Bio

Stephanie Archer-Smith

Executive Director, Meals on Wheel Central Maryland

Stephanie Archer-Smith, Executive Director and CEO for Meals on Wheels of Central Maryland, is a seasoned professional with 37 years of experience working with vulnerable populations throughout the life cycle in private, public and not-for-profit human service organizations.

Throughout her career, Stephanie has blended strategic thought leadership, business acumen and interpersonal skills, to further organization vision, growth and effectiveness. Since coming to Meals on Wheels of Central Maryland 12 years ago, Stephanie has led the organization's growth by establishing innovative and groundbreaking programs to better serve seniors aging in place, establishing partnerships in the healthcare community, and integrating technology into service delivery.

Most recently, Stephanie led MOWCM's COVID response, tripling the number of meals and aging adults served, as well as established the FASST (Food Access and Support Services Team) currently engaged in a collaboration with the University of Maryland Medical System to leverage technology to identify patients with complex medical needs at greatest risk for food insecurity and match them to the right service.



Speaker Bio



Michelle Becote-Jackson, MBA

Vice President, Volunteer Engagement, AARP

Michelle Becote-Jackson is a mission-driven executive with more than 25 years of leadership experience across a wide range of industries. She leverages her expertise in operations, finance, and staff leadership to achieve organizational goals and benefit communities. As the Vice President for AARP's Office of Volunteer Engagement, Michelle provides strategic direction, leadership and support to a nationwide volunteer corps of more than 50,000.

Prior to joining AARP, Michelle served as Chief Strategy and Social Responsibility Officer for the Y in Central Maryland, overseeing the organization's strategic plan, and devising and advancing statewide work in the areas of Volunteerism; Advocacy; Diversity, Equity, and Inclusion; and Community Engagement; which supported more than 500,000 Marylanders. In this position, Michelle oversaw

the coordination of all the association's strategic initiatives to ensure their alignment with association goals and exceeding member and community expectations.

Michelle also served as Regional Director for Education Station, LLC (formerly a Sylvan Learning Systems Company) where she was responsible for overseeing the delivery of quality after-school tutorial services to over 5,000 students in the Mid-Atlantic Region and the United States Virgin Islands. In this position, she managed all aspects of operations and services for various educational programs including No Child Left Behind, Welfare-to-Work, and Opportunity Youth Programs. Michelle currently serves on the boards of Dream Big and the Y in Central Maryland.

A Baltimore native, Michelle earned a B.A. in Computer Science and Management from Goucher College and a M.S. in Business from Johns Hopkins University. Additionally, she received a Certificate of Completion from Johns Hopkins University's inaugural Leadership Development Program. Michelle is also a Robert Wood Johnson Interdisciplinary Research Leaders Fellow and a 2021 Daily Record Top 100 Women Award Winner.



Speaker Bio

Ivonne Gutiérrez

Chief of Talent Acquisition and Management, Montgomery County, MD

Ivonne Gutiérrez serves as the Chief of Talent Acquisition and Management for Montgomery County Government, Office of Human Resources. Ivonne has direct leadership responsibilities for the County's recruitment, classification, compensation, professional learning and organizational development operations, leading teams who service over 40 departments and agencies and a workforce of 10,000 employees. From the candidate experience to the full employee life-cycle, Ivonne motivates her staff to develop and execute programs with operational excellence.



A public servant for more than 35 years, Ivonne has previously worked with the U.S. State Department, and the Ministry of Justice and Human Rights Paraguay Delegation on Human Resources and Staff Development. She has held key roles in the Maryland Police and Correctional Training Commission, the Maryland Correctional Administrators Association, and the Maryland Criminal Justice Association. Ivonne is passionate about her role in building a stronger and more resilient County workforce to better serve the one million residents that call Montgomery County, MD, home.



Speaker Bio

CJay Phillips

**Artistic Director of Dance & Bmore Programs,
Director of Elder Arts & Wellness Program, Creative
Director of Dance & Bmore's Elder Ensemble**

As the Artistic Director of Dance & Bmore, CJay Philip leads the Baltimore-based ensemble of dancers, singers, and musicians known for their captivating concert dance and musical theater seasons. Through Dance & Bmore Programs, CJay trains like-minded teaching artists committed to creating meaningful human connections through multi-generational programs for people at every age and stage of life.

The Dance & Bmore Elder Arts and Wellness Program is a vibrant homage to the vitality of older adults, where song, dance, storytelling, and laughter converge to celebrate life. Founded by CJay, this program has been enriching the lives of older adults since 2011 across various settings, including senior centers, adult day cares, and housing facilities throughout Baltimore, MD.

With a blend of live music, expressive dance, and heartfelt spoken word, the Elder Arts Jam Sessions offer a soulful journey down memory lane. Dance & Bmore's holistic approach to health and wellness goes beyond physical exercise, fostering creative expression and social connection. These joy-filled sessions ignite the imagination, strengthen bonds, and cultivate a profound sense of community among participants.

CJay's work in the community has been recognized and awarded a Baltimore Social Innovators Award, an Arts Advocate Award, and a Champion of Courage Award. CJay is a Robert W. Deutsch Fellow and Kennedy Center Citizen Artist Fellow.

