



**ABAG Giving Circle Connector Gathering
Defining and Leveraging your Circle's Impact**

Thursday, October 26, 2017
10:00 AM to 2:30 PM

AGENDA

Time	Activity
10:00	Registration & Networking <i>Come early and network!</i>
10:30	Welcome Remarks & Introductions <ul style="list-style-type: none"> • Welcome by Elisabeth Hyleck, Programs and Initiatives Director, Association of Baltimore Area Grantmakers • Introductions by circle: everyone attending from one circle stands, one representative says the name of their circle and mission. Each person says their name. • Welcome to Howard County! Alison Canning, Chair of the Women's Giving Circle of Howard County
11:00	Findings of a National Giving Circle Study – Buffy Beaudoin-Schwartz, Women's Giving Circle of Howard County and National Giving Circle Study Advisory Committee
11:20	Keynote Address by Dr. Taj Carson of Carson Research Consulting How do philanthropies define their impact? How do you know if you are being effective? Taj Carson will discuss how giving circles can define their effectiveness through basic performance measurement, and sticking to strategy. Questions and discussion time will follow.
12:00	<i>Pick up box lunches, restroom break</i> <i>Please choose a topic for your first table conversation and sit at that table</i>
12:15	Table Conversations (Round 1) <ul style="list-style-type: none"> • Peer conversations focused on one topic per table: <ol style="list-style-type: none"> 1. Succession and financial planning for your circle 2. Advocacy & Public Policy 3. Educational Programs for Members and the Public 4. Member Engagement & Retention 5. Measuring Grant Impact 6. Responding to changes on the national landscape 7. Communications 8. Open Topic • Designate one person to record main thoughts on your flip chart • Group report out

1:00	<i>Break and change tables for next conversation</i>
1:10	Table Conversation (Round 2) <ul style="list-style-type: none"> • Another round of conversations – same topics as before <ol style="list-style-type: none"> 1. Succession and financial planning for your circle 2. Advocacy & Public Policy 3. Educational Programs for Members and the Public 4. Member Engagement & Retention 5. Measuring Grant Impact 6. Responding to changes on the national landscape 7. Communications 8. Open Topic • Start with a summary of previous conversation • Designate one person to record main thoughts on your flip chart • Group report out
1:55	Give One - Get One Activity <i>Give and receive the best learnings of the day!</i>
2:25	Closing Comments and Adjourn