



ABAG Giving Circle Connector Gathering
Let's Give them Something to Talk About:
Communicating with and about your Circle
Thursday, October 27, 2016
10:00 AM to 2:30 PM

AGENDA

Time	Activity
10:00	Registration & Networking <i>Come early and network!</i>
10:30	Welcome Remarks & Introductions <ul style="list-style-type: none"> • Welcome by Elisabeth Hyleck, Programs and Initiatives Director, Association of Baltimore Area Grantmakers • Welcome by John Rodenhausen to the Chesapeake Bay Foundation's Philip Merrill Environmental Center • Introductions by circle: everyone attending from one circle stands, one representative says the name of their circle and mission. Each person says their name. • Welcome to Annapolis! President Mary Grace Folwell and Vice President Linda Eggbeer of Anne Arundel Women Giving Together
11:00	Communicating with and about Your Circle - Adrienne Peres, Marketing and Communications Specialist Presentation and activity about a marketing and communications plan for your circle followed by a moderated discussion by Buffy Beaudoin-Schwartz, Member and Co-Founder of the Women's Giving Circle of Howard County
12:00	<i>Pick up box lunches, restroom break</i> <i>Please choose a topic for your first table conversation and sit at that table</i>
12:15	Table Conversations (Round 1) <ul style="list-style-type: none"> • Peer conversations focused on one topic per table: <ol style="list-style-type: none"> 1. Succession and financial planning for your circle 2. Advocacy & Public Policy 3. Educational Programs for Members and the Public 4. Member Engagement & Retention 5. Measuring Grant Impact 6. Open Topic • Designate one person to record main thoughts on your flip chart • Group report out
1:00	<i>Break and change tables for next conversation</i>

1:10	<p>Table Conversation (Round 2)</p> <ul style="list-style-type: none"> • Another round of conversations – same topics as before <ol style="list-style-type: none"> 1. Succession and financial planning for your circle 2. Advocacy & Public Policy 3. Educational Programs for Members and the Public 4. Member Engagement & Retention 5. Measuring Grant Impact 6. Open Topic • Start with a summary of previous conversation • Designate one person to record main thoughts on your flip chart • Group report out
1:55	<p>Give One - Get One Activity <i>Give and receive the best learnings of the day!</i></p>
2:25	<p>Closing Comments and Adjourn</p>